

No. 26-17/2009-R&C (Pt.)

Date: 17.10.2017

Circular T&C-CM No. 57/17-18

To

All CGMs- Telecom Circles/ Telephone Districts


SUB: Introduction of plan to the customers who purchases BSNL Co-branded Micromax device.

It has been decided by the competent authority to introduce plan97 exclusively to the customer who purchases BSNL Co-branded Micromax mobile.

S.NO.	Particulars	Bundling Coupon
1.	Price of Voucher	MRP Rs 97/- (inclusive all Taxes)
2.	Validity (in Calendar days)	365 days (90 days for NE,J&K and Assam Circle)
		Freebies
3.	(a) Data	Unlimited Data with validity of 28 days (speed reduced to 80 kbps after 5 Gb)
4.	(b) Free SMS	10 with validity of 28 days
5.	(c) Free Voice (Local/STD) any net	Unlimited Voice with validity of 28 days
		Voice Tariff in Home LSA (After Freebies validity of 28days)
6.	On-net(Local/STD)	1 Rs/min
7.	Off-net (Local/STD)	1 Rs/min
		SMS Tariff in Home LSA (After Freebies)
8.	Local (On-net/off-net)	Rs 1/SMS
9.	National(on-net/off-net)	Rs 1.50/SMS
		All other tariff as per "per minute plan"

- This plan will be implemented w.e.f. 17.10.2017.
- FAQs are enclosed as Annexure to this circular.
- This plan will be applicable to those customers who have purchased BSNL Co-branded Micromax device under reverse bundling scheme and this plan will not be made available to other customers.
- From 2nd month onward the Bundled Voucher with same MRP i.e. Rs 97/(inclusive of GST) will act as STV with unlimited voice and 5 Gb data (speed reduced to 80Kbps after 5GB) and validity of 28 days.
- This STV 97 will be applicable to those customers only who have done FRC 97.
- Other terms and Conditions of the plan:-
 - The FRC commission for this will be Rs 10 (Rs 8 to retailer and Rs 2 to franchisee)
 - The SIM under this scheme will be activated through e-KYC mode only.
 - No-trade scheme benefit will be applicable for selling of SIM through this plan.
 - The normal commission of CAF for selling of SIMs will not be applicable under this plan. The CAF commission under this plan will be Rs5 (Rs 4 to retailer and Rs 1 to franchisee).
- This circular is issued based on the approval of competent authority in P&P-CM Cell file No. 9-82/2017-P&P-CM. Queries/Clarification/feedback in respect of above tariff may be addressed to product and pricing-CM Section, C.O. BSNL New Delhi on hqcm.pp@gmail.com , hqcm_pp@bsnl.co.in.
- PGM/GM Nodal centers will ensure configuration of this plan in IN/C-Top-up and other system in such a manner that para 4, 5 and 6 as mentioned above are complied with.**

Encl: Annexure



 (N. S. Dhama)
 DGM (T&C-CM)

Copy To:

- CMD, BSNL.
- Directors- CM/ CFA/ EB/ HR/ Fin, BSNL.
- ED-Fin/ CA / NB, BSNL.
- CGM(ITPC), Pune for information and necessary action please.
- GM Nodal Center NZ/EZ/WZ/SZ for information and necessary action please.
- ITPC/Sancharsoft Hyderabad for information and necessary action please.
- All PGMs / GMs, BSNL C.O.
- GM (IT) for making necessary update in website and place in news item.
- Sr. GM (Sales & Marketing)- for marketing initiative.
- GMs (CMTS/CDMA-Billing Centre).
- GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- M/s Micromax Informatics Limited - for information and necessary action please.
- Director General P & T Audit, Delhi- 110054.
- Guard file.

Circular T&C-CM No. 57/17-18

S.NO	Queries	Reply/Clarifications
1.	Whether Free SMS is LOC/STD any net SMS?	Yes, Free SMS LOC/STD on any net
2.	Whether Free SMS /Free VOICE is allowed in HPLMN & BSNL ROAMING or only in HPLMN	Free SMS /Free VOICE is allowed in HPLMN & BSNL ROAMING area also expect (Mumbai and Delhi).
3.	All other Tariff as per Minute will not include the special benefit of "Full Talk value offer" Pl. confirm.	Only full talk value offer is allowed.
4.	Whether migration to other plans allowed? Pl. confirm.	Plan 97 is exclusively available to customer who purchases Micromax Device. Other customers are not allowed plan 97. However, If a Micromax customer who opted plan 97 may migrate to other plan if he wishes so.
5.	Whether the customers are to be allowed to recharge existing plan voucher for the first time if they do not need PLAN97. Pl. confirm If yes, by mistake if customer recharges some other plan voucher, again whether he should be allowed to recharge PV97 or not?	This plan is meant for Micromax bundling purpose. However if customer wants to recharge with another plan voucher. He may be allowed. Yes, but it must be ensured that it is to be done in genuine cases only and all the terms and conditions of the tariff are complied with.
6.	Same MRP for plan voucher as well as STV is mentioned. Is it OK?	Ok, This has been tested in North Zone, Nodal Center. North Zone nodal center may be contacted for any assistance.
7.	It is required that these SIMs to be pre-created in Starter pack of Micromax Bundling Plan 97. Then PV 97 can be allowed to these customers only through recharge. Please confirm it.	No.
8.	From 2 nd month onward bundled voucher 97 will act as STV then what about validity extension of customer in this plan after 365 days?	After 365 days customer may opt any plan voucher for validity extension.


(N. S. Dhami)
DGM (T&C-CM)